

LUISE GROUP, ASSOCIATE PARTNER OF BWA YACHTING, ANNOUNCES EXCLUSIVE PARTNERSHIP WITH SAFE BAY IN CALA DI VOLPE, SARDINIA

The Luise Group is pleased to announce that this year, the buoy field SafeBay, in Cala di Volpe, will be managed by Sardinia Yacht Services (SYS). The berthing area recently underwent a careful restoration to accommodate large vessels and pleasure yachts up to 100 meters in length. The area is located in a spectacular bay very close to the world famous 'Cala di Volpe' hotel.

All 14 berths were carefully studied by a team of marine biologists who analyzed the scientific implications and technical aspects of the project to ensure that no damage or harm would be caused to the sea bed during the installation of the buoys.

Protecting the environment is in fact the principle objective of the project. In Cala di Volpe, SafeBay is the company that has the concession of the state owned marina and is committed to investing resources towards research and analysis of the delicate marine ecosystem.

Through daily monitoring of the environment, it will be possible in fact, to develop new innovative ways of repopulating the local marine life. A group of marine biologists will dedicate specific days towards the cleaning of the sea bed and will promote the education of the importance of the coastal areas and of the Posidonia Oceanica, a marine plant which is considered of primary importance to the environmental conservation of the Mediterranean Sea.

Those who choose to berth at the buoy field, managed by Sardinia Yacht Services, will have the opportunity to not only experience a full range of VIP services by the Sardinian branch of the Luise Group, but will also be able to participate in this extraordinary environmental project.

Sardinia Yacht Services has opened an operative office with highly qualified staff that will provide assistance and berthing reservations 24 hours a day, 7 days a week.

SYS Cala di Volpe guarantees its clients the best of services in an atmosphere of full privacy for the vessels and guests.

The inauguration of the buoy field is expected in early July.

The Luise Group is an Associate Member of BWA Yachting.

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